



According to 55 analysts and fund/portfolio managers in September 2017, a good investor relations is...

Can you explain in a few words what you consider to be "good" investor relations (IR)?

Reactive  
Honest

Clear

Transparent

Didactic

Close to/trusted  
by the management

Factual

Available

Knowledgeable

Séminaire 2017 – 12 décembre

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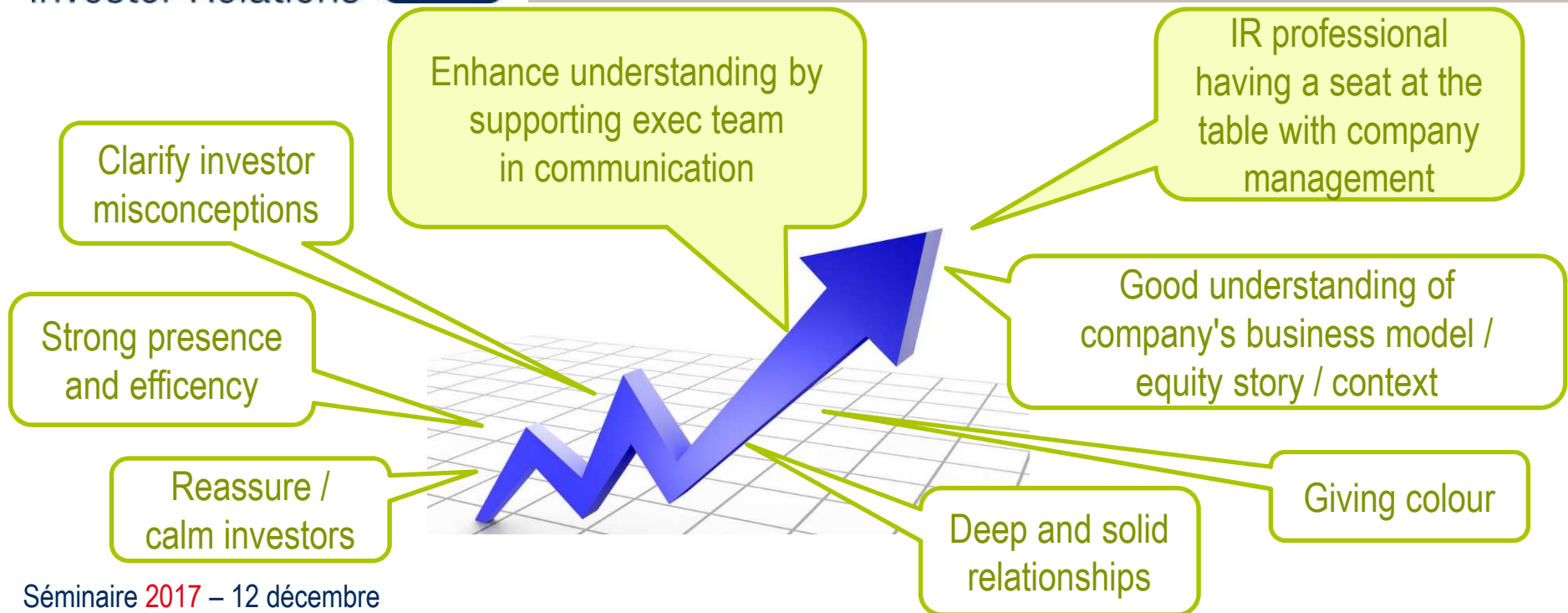


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Examples of POSITIVE impact of IR OFFICER(s) on valuation



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