

**HÔTEL DES ARTS ET MÉTIERS**  
9 BIS AVENUE D' IENA - PARIS

BIENVENUE À  
**PARIS**

9<sup>TH</sup> IR SUMMIT 2018  
DECEMBER 14<sup>TH</sup>



# IR 9<sup>th</sup> IR Summit - Friday 14<sup>th</sup> December - PARIS

## INTRODUCTION

We are delighted to invite you to **Kepler Cheuvreux's 9<sup>th</sup> IR Summit** that will be held on **14<sup>th</sup> December**.

- **VENUE, December 14<sup>th</sup>** : Salons de l'Hôtel des Arts & Métiers, 9bis place d'Iéna 75016 Paris
- **COCKTAIL, December 13<sup>th</sup>** : The Travellers Club, 25 avenue des Champs-Élysées, 75008 Paris
- **PARTNERSHIPS**: 16 IR Associations, European Issuers, MiddleNext and QCA.

### **A full day dedicated to IR managers with:**

- A great opportunity to network with your international peers
- A focus on regulatory, management and strategic communication, ESG discussions and interactive workshops
- Debating with key note speakers to better prepare for 2019
- Presentations by market leading Asset Managers

*The SmartConnect team looks forward to welcoming you to Paris!*

**André Juillard**

*Global Head of SmartConnect Services*

IR SUMMIT Team – Contacts : [irsummit@keplercheuvreux.com](mailto:irsummit@keplercheuvreux.com)

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8:30	<b>Registration</b>		
9:00	<b>Opening introduction</b> François MALLET, Senior Managing Director - Head of Equity - Global Head of Strategic Cooperation André JUILLARD, Global Head of SmartConnect Services		Plenary sessions
9:15	<b>Kepler Cheuvreux Goes Global – Added value of our Partnerships</b> Round table with CIBC (Canada), Piper Jaffray (USA) and CIMB (Asia Pacific)		
10:00	<b>Keynote Speaker</b> Name to be confirmed soon		
11:00	<b>Markets overview and what to expect in 2019</b> Christopher POTTS, Managing Director, Head of Economics & Strategy Research		
12:00	<b>Networking lunch</b>		
13:30	<b>Activists expectations</b> Harlan ZIMMERMAN - Cevian Anne-Sophie D'ANDLAU - CIAM	<b>Emotional intelligence to improve your performance</b> Emmanuelle LEBRIS, Consultant & Coach	Workshops
14:15	<b>Passive investment growth</b> Fannie WURTZ, Managing Director, ETF, Indexing & Smart Beta AMUNDI	<b>MiFID II, 12 months on</b> Julian ALLEN-ALLIS, Director – AFME Cari WALKER, Chief Business Development Officer – CORPAXE	
15:15	<b>Crisis communication management</b> Régis BEGUE, Managing Director - Lazard Frères Gestion Anne MEAUX, CEO – Image 7	<b>Trading evolutions vs lack of liquidity</b> Name to be confirmed soon	
16:00	<b>Alternative financing: Hybrids, Alternative Investments, Convertibles</b> Barbara COHEN, Head of EU Credit Research – BNP PARIBAS AM TIKEHAU CAPITAL (Name to be confirmed)	<b>The growing importance of ESG/SRI policies in asset management</b> Emeric PREAUBERT, Founding Partner & Co-head of Portfolio Management - SYCOMORE AM	
16:45	<b>End</b>		



# IR Cocktail party - Thursday 13<sup>th</sup> December

NETWORKING STARTING 7:00pm

Ahead of our IR Summit, please join us at our **networking cocktail party** at the exclusive **Travellers Club**, in the historic Hôtel particulier of La Païva.

**Date:** 13th December

**Time:** 7.00pm to 11:00pm

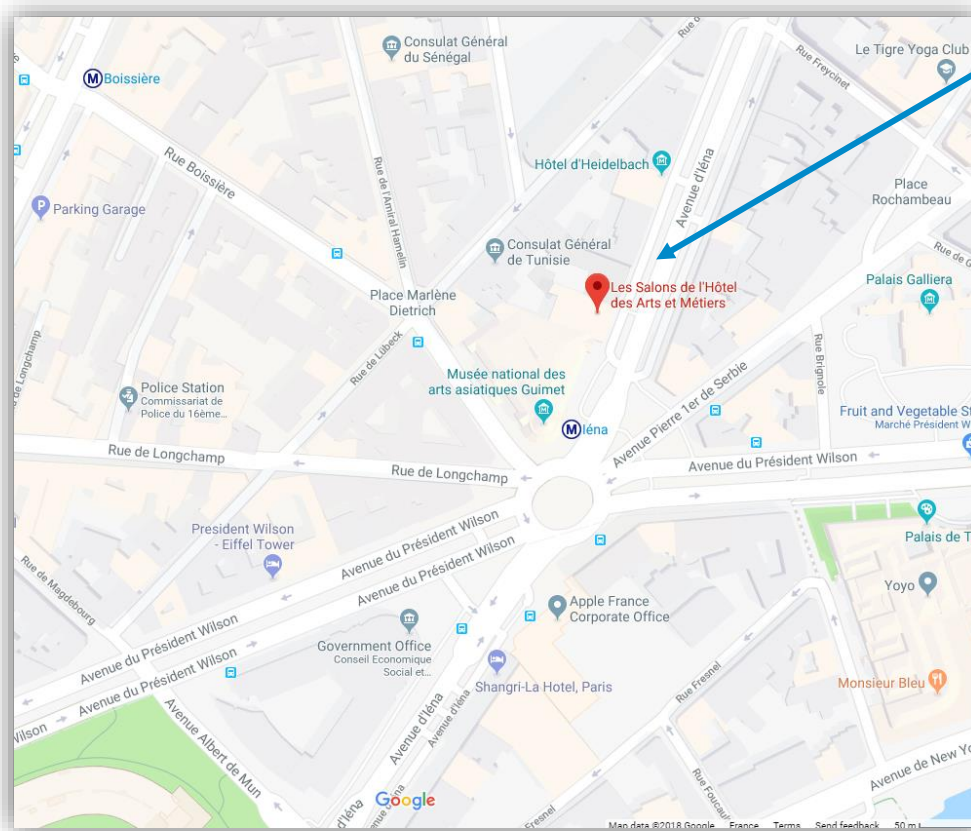
**Venue:** 25 avenue des Champs-Élysées, Paris 8ème



*The Travellers Club, 25 avenue des Champs-Élysées, 75008 Paris  
Metro : Franklin D. Roosevelt (Line 1)*

*Please reply by 5th December to confirm your attendance: [irsummit@keplercheuvreux.com](mailto:irsummit@keplercheuvreux.com)*

## VENUE



### Venue

**Salons de l'Hôtel des Arts et Métiers**  
9 bis Avenue d'Iéna, 75016 Paris - France

### Access

- Ⓜ Boissière (line 6) - 5 mins walk
- Ⓜ Iéna (line 9) - 1 min walk

From Gare du Nord (Eurostar & Thalys)

- 30 mins by subway (line 4 then 9)
- 25 mins by taxi

From Paris Gare de Lyon (TGV)

- 30 mins by train (RER A)
- 45 mins by taxi

From Paris Orly Airport

- 50 mins by train
- 45 mins by taxi

From Paris CDG Airport

- 1 hour by train (RER A)
- 1 hour by taxi

# IR 9<sup>th</sup> IR Summit - Friday 14<sup>th</sup> December - PARIS

## HOTEL ACCOMMODATION (CORP. RATES)

### Majestic Hotel Spa, 30 rue la Pérouse, 75016 Paris

**Contacts:**

[www.leshotelsbaverez.com/fr/majestic-hotel-spa](http://www.leshotelsbaverez.com/fr/majestic-hotel-spa)

Tel: +33 45 00 83 70

Email: [reservation@majestic-hotel.com](mailto:reservation@majestic-hotel.com)

275 EUR

### Le Dokhan's, 117 rue de Lauriston, 75116 Paris

**Contacts:**

[www.hotelledokhansparis.com](http://www.hotelledokhansparis.com)

Tel: +33 1 53 65 66 99

Email: [reservations.dokhans@dokhanluxuryhotels.com](mailto:reservations.dokhans@dokhanluxuryhotels.com)

210 - 230 EUR

### Hotel Bassano, 15 rue Bassano 75016 Paris

**Contacts:**

[www.hotelledokhansparis.com](http://www.hotelledokhansparis.com)

Tel: +33 1 47 23 78 23

Email: [bassano@sister-hotels.com](mailto:bassano@sister-hotels.com)

185 - 220 EUR

### Le Méridien, 81 boulevard Gouvion-Saint-Cyr, 75017 Paris

**Contacts:**

[www.limeridienetoile.com](http://www.limeridienetoile.com)

Tel: +33 1 40 68 34 34

Email: [guest.etoile@limeridien.com](mailto:guest.etoile@limeridien.com)

194 EUR

# Your SmartConnect team 1/2

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## Team France



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## Team Asia-Australia



Please contact your local SmartConnect Manager.